

MOORESVILLE KINDNESS CLOSET

An overview

P.O. Box 4896
 Mooresville, NC 28117
 Mooresvillekindnesscloset.org



Kindness Caravan
HYGIENE & HOUSEHOLD NEEDS DELIVERED

Hygiene Insecurity

Hygiene insecurity is defined as not being able to afford or have access to everyday hygiene and household products.

Good hygiene is a human right and not just a privilege for those who can afford the cost of being clean.

Often called a hidden crisis, families in hygiene poverty make tough spending choices to maintain dignity.



Did you know?

There are **no** government assistance programs that cover, discount or provide hygiene and household products.



1 in 4 students misses class due to not having access to needed products.

1 in 3 low-income families struggle to afford basic hygiene products.

Many families report bathing without soap or reusing diapers.

Mooreville
Kindness Closet



**Working to end
hygiene poverty
and restore dignity.**

Our Mission:

The Kindness Closet is committed to lessening the financial burden of those in need by providing basic household and hygiene items that are not covered by government assistance. The Kindness Closet provides an opportunity for citizens to spread kindness by helping others.

WHAT WE PROVIDE:



Current Program Limitations

- Creates barriers to access for those without consistent transportation to our locations.
- Clients must be registered with Christian Mission, FeedNC, senior program or HealthReach.
- Lack of dignity of choice of products.

The Kindness Caravan

- Able to bring hygiene directly to 'resource deserts'
- Creates personal shopping experience with choices.
- No registration requirement.
- Removes transportation barriers.
- Allows MKC to partner with other organizations addressing basic needs.



Caravan Concept

Kindness Caravan Impact



HYGIENE & HOUSEHOLD NEEDS DELIVERED

**10 Caravan Pop-ups
in Iredell County in one
year**



**Distribute 8,000
hygiene products**



**Create 100 volunteer
opportunities.**

within 12 months of the program starting