



Red Cart Project

Providing access to period products in Iredell County

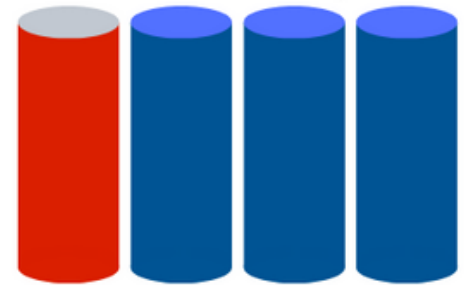
ELIMINATING PERIOD POVERTY IN IREDELL COUNTY

Together, we will close the period disadvantage gap by providing access to free period products in school restrooms.

What is Period Poverty?

Period poverty is limited or inadequate access to menstrual products as a result of financial constraints or negative socio-cultural stigmas associated with menstruation.

1 in 4 students who menstruate lose class time due to lack of menstrual health products.



Source: State of the Period by Kotex 2021

Why Help Students?



Normalize the needs

Increase confidence from 'accidents'



Increase focus on school work



How to Get Involved



Be a Donor

It costs \$17 per year to supply one student with products. Your financial contribution will be used to purchase period products that go into Iredell County Schools.



Be an Advocate

Write your local representative to let them know the importance of working toward equity for students who menstruate.



Be a Voice

Learn about period poverty in schools and tell others about the need. Get them excited to help, too!



All donations should be sent to United Way of Iredell and add Red Cart in note.

- Use QR code to left for online payment link.
- Text 41444 with the message of RedCartProject (all one word)
- Checks to United Way can be sent to 305 N Center St, Statesville, NC 28677

Interested?

Email RedCartNC@gmail.com for more information on the Red Cart Project.

